

# SOUTHERN FLORIDA MINORITY SUPPLIER DEVELOPMENT COUNCIL

# 2010 BEST PRACTICES SYMPOSIUM

Please fax this form to the SFMSDC at  
(305) 762-6158 or mail to:  
9499 N.E. 2nd Ave., #201  
Miami, FL 33138

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_

Fax: ( ) \_\_\_\_\_

E-Mail: \_\_\_\_\_

Please Check One

**TITLE SPONSOR** \$25,000

**PLATINUM SPONSOR** \$20,000

**GOLD SPONSOR** \$15,000

**SILVER SPONSOR** \$10,000

**BRONZE SPONSOR** \$ 7,000

*SFMSDC is a non-profit 501(c)(3).*

*All contributions to the SFMSDC are tax deductible to the full extent of the law.*

*SFMSDC is an affiliate of the National Minority Supplier Development Council.*

Thank you for your support of the  
SFMSDC.

Symposium 2010 is a workshop for Corporations, Minority Businesses and Government Agencies.

MBEs interested in discovering best practices in management, sales and team building will learn proven methods for growth and how to increase competitiveness.

Corporations & Government Agencies interested in implementing effective policies, strategies and programs to increase minority business utilization will hear from leading experts on Supplier Diversity.

**TITLE SPONSOR** ..... \$3,000

**PLATINUM SPONSOR** ..... \$2,500

**GOLD SPONSOR** ..... \$1,500

**SILVER SPONSOR** ..... \$1,000

**BRONZE SPONSOR** ..... \$ 500

Southern Florida Minority Supplier Development Council  
9499 N.E. 2nd Avenue, Suite 201  
Miami, FL 33138



www.sfmsdc.org

PH: (305) 762-6151

FX: (305) 762-6158

The Gateway Council



The Gateway Council

## 2010 Corporate Sponsorship Package

**SFMSDC is right for your corporation if you have any of the following objectives:**

- **Developing** and improving your Diversity Program
- **Identifying** qualified minority suppliers
- **Increasing** your visibility and promoting your brand

## 25<sup>th</sup> ANNUAL BUSINESS EXPO

SFMSDC's premier event draws over 1,000 business leaders and corporations from across the country.

**March 11 & 12, 2010**

**Broward County Convention Center  
1950 Eisenhower Blvd.  
Ft. Lauderdale, Florida**

**Title Sponsor \$20,000**

- Four booths with corporate amenities
- Recognition in all medial promotions
- Exclusive seating and VIP admission to all Expo events
- Official sponsor of Business Expo

**Platinum Sponsor \$15,000**

- Double booth with corporate amenities
- Recognition in all medial promotions
- VIP admission to all Expo events
- Official sponsor of Workshops

**Gold Sponsor \$10,000**

- Double booth with corporate amenities
- Recognition in all medial promotions
- VIP admission to Expo events
- Official sponsor of the Continental Breakfast

**Silver Sponsor \$ 7,500**

- Booth with some corporate amenities
- Recognition in all media promotions
- Admission to all Expo events
- Signage at the Expo

**Bronze Sponsor \$ 5,000**

- One booth
- Recognition in all media promotions
- Limited admission to Expo events

## SFMSDC FAMILY FUN DAY



**Saturday, March 13, 2010**

**T.Y. Park  
(Topeekeegee Yugnee)  
3300 N. Park Road, Hollywood, FL 33021**

**Build Company Morale!  
Bring your Family, Staff & Customers!**

**Title Sponsor \$ 7,500**

**Gold Sponsor \$ 5,000**

**Silver Sponsor \$ 3,000**

**Bronze Sponsor \$ 2,000**

- Compete for Fabulous Prizes
- Game & Activities for the Entire Family
  - Bounce House
  - Beach
  - Water Park
  - Biking
  - Raffles
- and more!

**Price Includes Games, Food & Beverages**

***A day of fun for families  
and business associates!***

## 35<sup>th</sup> ANNUAL AWARDS GALA

*Celebrate Excellence In  
Supplier Diversity*

**September 24, 2010**

**Title Sponsor \$10,000**

- Two tables of ten with exclusive seating
- One full page ad in Gala publication
- Presentation of commemorative art piece
- Recognition in all media promotions

**Platinum Sponsor \$ 8,500**

- Table of ten with exclusive seating
- One full page ad in Gala publication
- Presentation of commemorative art piece
- Recognition in all media promotions

**Gold Sponsor \$ 5,000**

- Table of ten with exclusive seating
- One full page ad in Gala publication
- Recognition in all media promotions

**Silver Sponsor \$ 3,000**

- Table of ten with reserved seating
- Half page ad in Gala publication
- Recognition in some media promotions

**Bronze Sponsor \$ 1,500**

- Table of ten
- Quarter page ad in Gala publication

***\*SFMSDC will tailor a sponsorship package  
to meet your budget and needs.***

*For more information call (305) 762-6151*

### SFMSDC 2010 SPONSORSHIP PACKAGES

EVENT	TITLE	PLATINUM	GOLD	SILVER	BRONZE
Award Gala	\$10,000	\$8,500	\$5,000	\$3,000	\$1,500
Business Expo	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000
SFMSDC Family Fun Day	\$10,000	\$7,500	\$5,000	\$3,500	\$2,500
Symposium 2010	\$3,000	\$2,500	\$1,500	\$1,000	\$500
Corporate Membership Dues	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000
Total	\$45,000	\$35,500	\$23,500	\$17,000	\$11,500
Discount*	\$20,000	\$13,500	\$6,500	\$5,000	\$4,500
<b>PRICE AFTER DISCOUNT</b>	<b>\$25,000</b>	<b>\$20,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$7,000</b>

\*The Discounted Sponsorship Package allows you to support the events and programs of the SFMSDC during the year at a savings.